



STAR Rewards

Empowering Laundry Owners with Control and Efficiency



STAR Rewards Overview

Welcome to the PayRange STARS program, a consumer loyalty program tailored specifically to your business. The STARS program is designed to be a simple yet powerful driver towards increasing your consumer spend. Your consumer will earn STARS based on their spend amount and can be rewarded with free purchase rewards.

Getting Started

Log in to your MANAGE operator account. The STARS program is automatically turned ON in your MANAGE operator account. Select "Marketing" from the left menu and then "Campaigns", where you can set the purchase spend level and reward value. If you are an existing customer and your STARS program box is not enabled, you can turn ON the program by checking the box. When the STARS program is turned on, the program applies to all your registered devices.

Stars expire on a rolling 45-day basis to encourage frequency while rewards expire after 30 days once earned. STARS effectively costs you the cost of a free purchase and only if the consumer redeems their reward. The cost of STARS is incurred only when the consumer redeems their reward.

Key Features

Fully Customizable to your Business

You decide how to reward your customers. Rewards can only be earned and redeemed by spending at your designated machines.

You Set the Purchase Spend

You select the purchase spend level your consumer must spend in order to be rewarded. Users who spend the selected amount within 45 days will receive the chosen reward.

Reward Your Way

Set the maximum reward value for free purchases and allow consumers to earn STARS for each purchase based on your Stars program settings.

Rewarding Loyal Customers

Your customer will receive their free purchase reward in the PayRange app automatically when they are in front of a machine.