**READ ME FILE – Consumer Signage: Vending**

This collection of signage is designed to give PayRange Operators options depending on the programs they are featuring on their machines. Providing any of these files to a commercial printer will ensure the image is printed full bleed.

Flyers

Size: 8.5” x 11”

Recommended materials: Coated, 20# Paper

PayRange\_NoPromos\_Flyer\_Option1

* Headline: A new way to pay.
* Introduces PayRange only
* Features the girl using the app

PayRange\_NoPromos\_Flyer\_Option2

* Headline: Easy Mobile Payments Accepted Here
* Introduces PayRange only
* Focuses on the machine only and phone is shown in the CTA

PayRange\_FreeTrial\_Flyer\_Option1

* Headline: Try it for free. Love it forever.
* Introduces PayRange and promotes the **First Purchase Free promotion**
* Features the girl using the app

PayRange\_FreeTrial\_Flyer\_Option2

* Headline: Free Refreshments. First one’s on us!
* Introduces PayRange and promotes the **First Purchase Free promotion**
* Focuses on the machine only and phone is shown in the CTA

PayRange\_RewardStars\_Flyer\_Option1

* Headline: Buy. Collect. Redeem. Enjoy.
* Introduces PayRange and promotes the **Reward Stars promotion**
* Features the girl using the app

PayRange\_RewardStars\_Flyer\_Option2

* Headline: Buy. Collect. Redeem. Enjoy.
* Introduces PayRange and promotes the **Reward Stars promotion**
* Focuses on the machine only and phone is shown in the CTA

PayRange\_FreeTrial\_Stars\_Flyer\_Option1

* Headline: So. Much. Free.
* Introduces PayRange and promotes the **First Purchase Free and Reward Stars promotions**
* Features the girl using the app

PayRange\_FreeTrial\_Stars\_Flyer\_Option2

* Headline: Rewarding Mobile Payments
* Introduces PayRange and promotes the **First Purchase Free and Reward Stars promotions**
* Focuses on the machine only and phone is shown in the CTA

Sign

Size: 24” x 18”

Recommended materials: Coated, 80-120# Cardstock

PayRange\_FreeTrial\_Stars\_Yard\_Sign

* Introduces PayRange and promotes the **First Purchase Free and Reward Stars promotions**

Free Trial Cards

Size: 2” x 3.5”

Recommended Materials: Uncoated (allows for writing), 80-120# Cardstock

PayRange\_Offer\_Coupon\_Card\_Free

* Business card size that can be printed double sided.
* Introduces PayRange and promotes first purchase free

PayRange\_Offer\_Coupon\_Card\_Code

* Business card size that can be printed double sided.
* Introduces PayRange, promotes first purchase free, and the Merchant can write in a promotion code

Offer Images

In this folder, you’ll find a few examples of images you can upload into the Web Manage Console when setting up an offer.

Social Images

In this folder, you’ll find a few examples of images you can upload into your social channels when promoting PayRange.