**READ ME FILE – Consumer Signage: Amusement**

This collection of signage is designed to give PayRange Operators options depending on the programs they are featuring on their machines. Providing any of these files to a commercial printer will ensure the image is printed full bleed.

Stickers

Recommended materials: Adhesive back vinyl

PayRange\_FreeTrial\_Sticker\_Option1

* 2.75”x 5” image of a phone
* Introduces PayRange
* Includes First Purchase Free promotion

PayRange\_FreeTrial\_Sticker\_Option2

* 4” x 4” white background
* Introduces PayRange
* Includes First Purchase Free promotion

PayRange\_FreeTrial\_Sticker\_Option2

* 4” x 4” green background
* Introduces PayRange
* Includes First Purchase Free promotion

PayRange\_LockDownBar\_Sticker

* 14” x 1” designed to adhere to the top of the lock down bar on a pinball machine, or any other machine surface suitable.

Flyers

Recommended materials: Coated, #80-120 Cardstock

PayRange\_FreeTrial\_Stars\_Flyer

* 14” x 22”
* Headline: Mobile Pay = Free Play
* Introduces PayRange and promotes the **First Purchase Free and Reward Stars promotions**

PayRange\_NoPromos\_Flyer\_Option1

* 4” x 6”
* Headline: Pay With Your Phone
* Introduces PayRange only
* Features Donkey Kong Game

PayRange\_NoPromos\_Flyer\_Option2

* 14” x 22”
* Headline: Pay With Your Phone
* Introduces PayRange only
* Features Atlantis Game

Sign

PayRange\_NoPromos\_Sign

* 11” x 11”
* Recommended materials: Coated, #80-120 Cardstock
* Advises how to get started with PayRange

PayRange\_NoPromos\_Instructional\_Sign

* 24” x 18”
* Recommended materials: Coated, #80-100 text weight paper
* Large horizontal poster
* Introduces PayRange and provides visual cues for the steps

Free Trial Cards

Size: 2” x 3.5”

Recommended Materials: Uncoated (allows for writing), 80-120# Cardstock

PayRange\_FirstWashFree\_Card

* Business card size that can be printed double sided.
* Introduces PayRange and promotes first purchase free

PayRange\_FirstWashFree\_Card\_CODE

* Business card size that can be printed double sided.
* Introduces PayRange, promotes first purchase free, and the Merchant can write in a promotion code

Offer Images

In this folder you’ll find a few examples of images you can upload into the Web Manage Console when setting up an offer.

Social Images

In this folder you’ll find a few examples of images you can upload into your social channels when promoting PayRange.